



Unified Communication

By Legos & BroadSoft



broadsoft



Unified Communication

One platform to rule them all!

Help your clients to manage their everyday collaboration by providing a single platform for calls, chat and video-conferencing.

Available on any device (fixed phones, mobile phones, tablet and desktops), **Broadcloud by Legos** is a:

- Cloud IPBX
- Messaging software
- Conferencing tool (calls & videos)

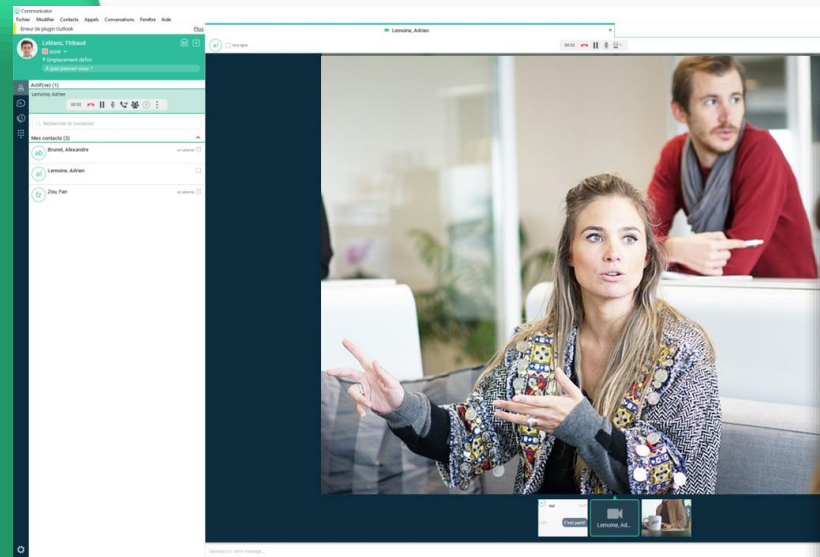


Collaboration

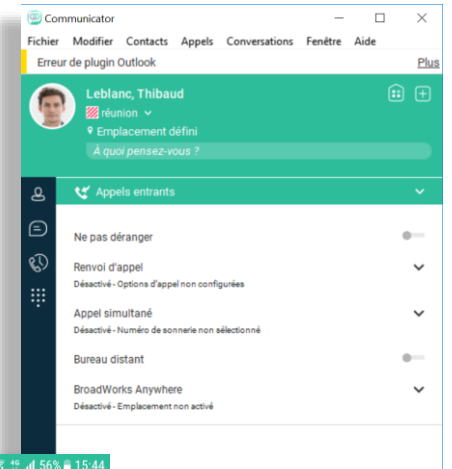
3 tools for an enhanced team communication

BroadCloud by Legos is a unique software to manage your phones, chat with colleagues and easily call them, with or without video.

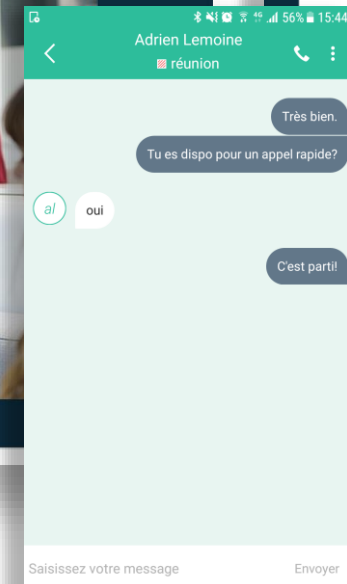
1 - Conferencing



2 - Call management



3 - Messaging



Get rid of a server!
Replace it with something more useful!



Cloud

Get rid of a server!
Make some space.

Advantages of a cloud IPBX:

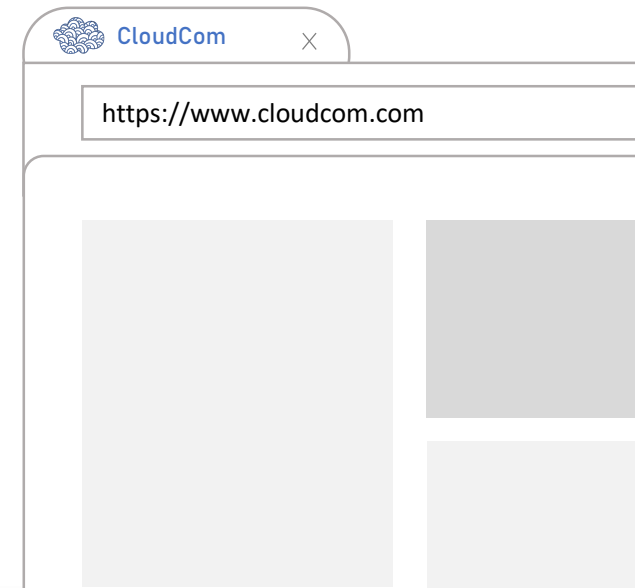
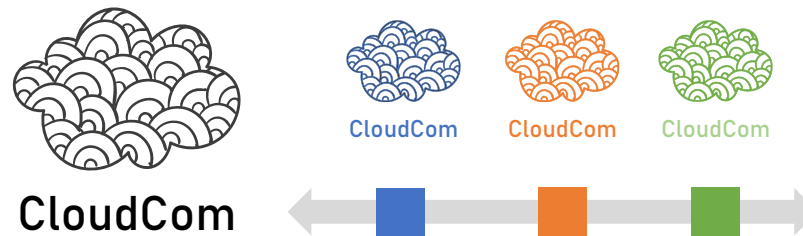
- No physical infra,
- No maintenance,
- The supplier takes care of the integration of external solutions (e.g. outlook or gmail synchronization),
- The supplier bears the R&D costs and makes sure to stay up to the market.

White-branded

The platform is fully customized to your brand

You can customize the whole experience, web & mobile.

Like this, you can capitalize on BroadSoft's expertise while offering a seamless experience between your UC feature and the other offers of your range.





No CAPEX – No set up fee

You can add a UC offer to your without any investment

With Legos, you can integrate a UC platform with no infra cost.

Enlarge your offer on an OPEX model in order to answer to all your customer needs.

- No set up fee. No forefront costs.
- Only a price per user per month.



A winning duo

Why choosing BroadCloud by Legos?

Broadsoft (recently acquired by Cisco) is one of the leading UC solutions in the US. Legos is an operator in 18 countries and will be the adequate VoIP provider for your UC with highly competitive termination rates and an high-end technical support.



Hosted Telephony

Coud IPBX



Legos®

The future of telephony

Hosted telephony

Don't let your customers struggle with their telephony.

With our Cloud IPBX, you can amaze your clients and their end-users by adding call-intelligence to your offer:

Forwarding a call, Simultaneous rings, Group calls, Ringing sequences...

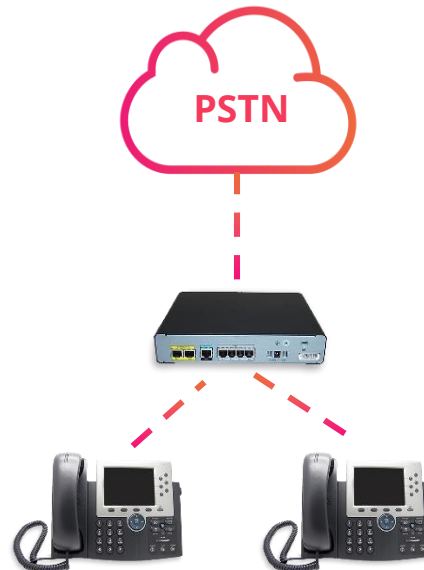


Hosted telephony

All your customers in one virtual IPBX

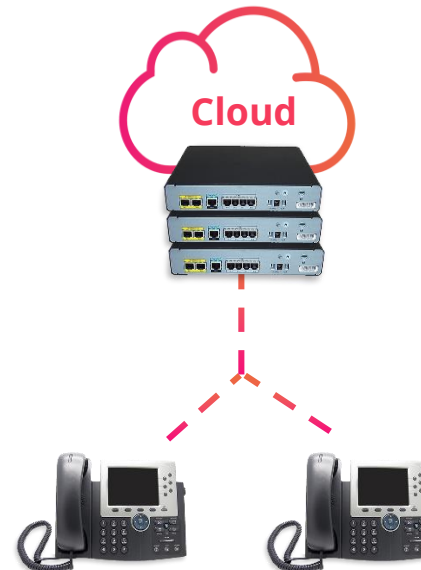
Premise PBX

PXB on the customer's premise
& connected through a Trunk.



Hosted PBX

1 PBX per customer
Hosted on the cloud
for an easier management.



UCaaS (Unified Com as a Service)

All customers share one virtualized
PBX in order to unify their
communication tools
(fixed & mobile telephony, chat, email, drive...)



Advantages of UCaaS (& Cloud IPBX)

Why outsourcing your PBX to a platform?

1. **No investment:** no CAPEX, only a cost per user (OPEX).
2. **No maintenance:** meaning less costs and more time for your team.
3. **No redundancy problems:** it is taken care of by the supplier.
4. **No R&D expenses:** as the suppliers will make sure to stay up to the market.
5. **Integrate more apps:** the UCaaS will integrate the app ecosystem of your clients (like outlook/Google/salesforce)...
6. **« Hoteling »:** this feature enables a user to save its profile (numbers, scenarios, directory) online and upload it to any fixed phone. Mobility is eased.
7. **Mobility enhanced:** the users can access their profile from anywhere. They can call with their professional number from their mobile, they can upload their directory to any compatible phone, they can use their UC app from any desktop...
8. **BYOD :** the UC app is available from any device, including the user's personal one.
9. **Deploy in any country:** as the UCaaS platforms are available worldwide*.
10. **No capacity limit:** you can sign a big company without having to upgrade your infrastructure.

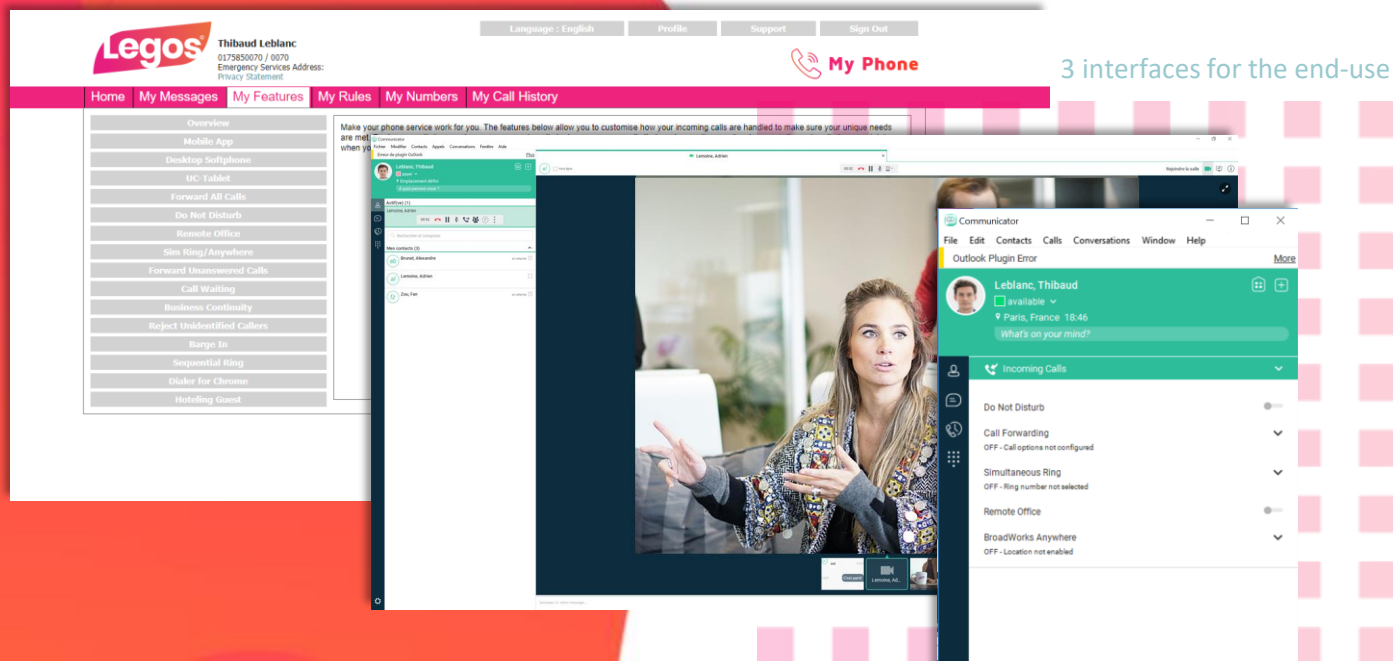
*Legos is a BroadCloud partner for UK, Germany, France, Italy, Portugal, Malta, Netherlands, Spain, Hungary, Belgium, Luxembourg, Sweden, Switzerland, Ireland.

3 levels of management

Self-care interfaces

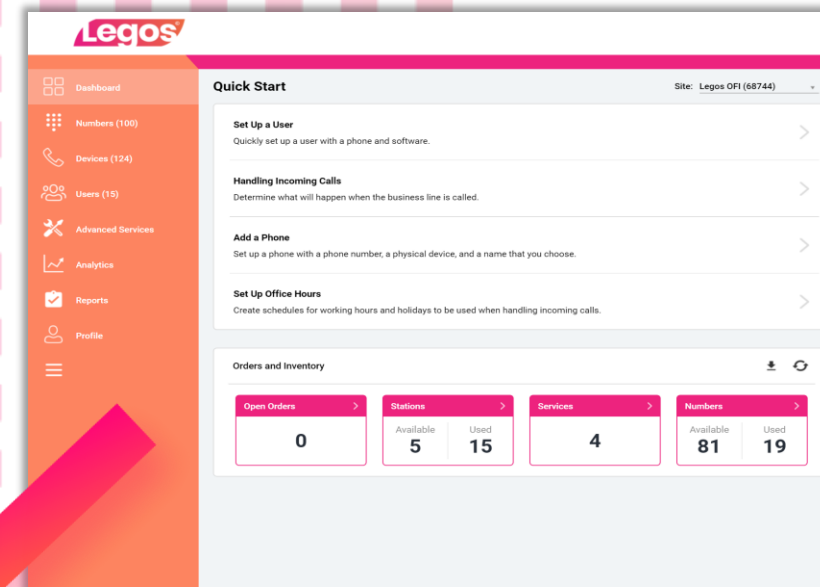
For a better control of the work environment, there are 3 management levels in BroadCloud by Legos: 1 for the integrator (you), 1 at the company level (your client), 1 for the end user.

The end-user, however has 3 interfaces: the web and the mobile app (for calls, chat, video and Basic PBX features like presence) and one self-care for advanced PBX features.



3 interfaces for the end-use

1 interface for you
& 1 at the company level.



Advantages of Hosted telephony

Why choosing the Cloud PBX?



Mobility:

a cloud PBX facilitates remote work as your employees can redirect their calls to their mobile and access all the UC features.



Minimal investment:

a cloud requires no front cost. You can set it up without financial risk and you transform capital expenditures into operational ones.
No CAPEX!



Unified communication:

a cloud PBX can integrate with an entire eco-system of communication softwares (messaging, video/call conferences, drive...). BroadSoft will guarantee a good integration of third party applications like Gmail/Office.



Outsourced maintenance:

the daily maintenance of the PBX is handled by your service provider, who will also take care of quality and redundancy issues.



Unified communication

Chat & conferencing

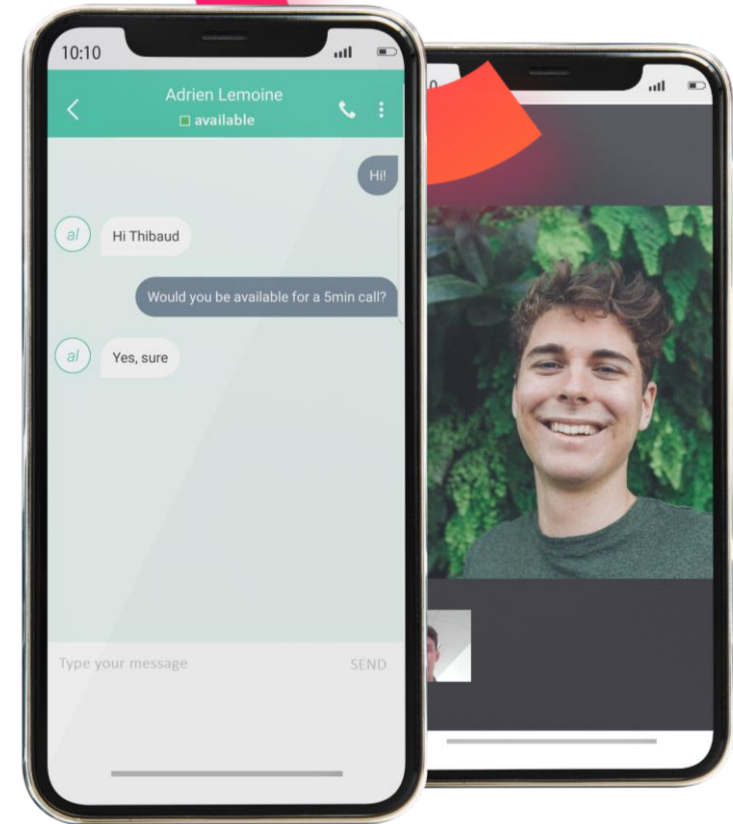
Unified communication

Chat and conferencing

Colleagues should not have to juggle between different apps to communicate.

Offer an integrated experience with:

- Instant messages
- Soft phone calls (SIP)
- Fixed phone calls
- Mobile phone call
- Video calls enabled
- Call/video conferencing
- Each conference generates a fixed and a mobile number.



Advantages of Unified Communication

Why offering a single tool for collaboration?



Mobility:

with a desktop app and a mobile app, users can be reached anywhere.



Clear & simple:

centralizing the communication tools makes it far easier for the end-user. Employees don't have to debate on which tool to use.



Centralized control:

The IT managers can easily manage all the licenses, features, numbers and consumptions of each end-user.



Only one customer support:

working with a single supplier simplifies the customers demands and enables you to strengthen your relationship with them.



Thank you!